



alex dabic | designer & fine artist

289 - 242 - 1846 dabic.aleksa@gmail.com <http://www.alexdabic.ca/designs.html> www.linkedin.com/in/alexdabic/



UI/UX Design

Art Direction

Illustration

Responsive Design

HTML & CSS

Fine Art



Photoshop

XD

Sketch

Illustrator

InDesign

Dreamweaver



Digital Designer

Leo Burnett | Toronto, ON | 2019 - Present

Jr. Digital Designer

Leo Burnett | Toronto, ON | 2017 - 2019

- Working with Creative leads and Development teams to wireframe, iterate, design and launch responsive web sites for a wide range of internal and external clients.
- Creating new style guides with an emphasis on brand identity.
- Design and art direction of creative assets and templates for various e-commerce and CMS platforms, newsletters, banner ads and digital out-of-home.

Adult Education Officer

Art Gallery of Ontario | Toronto, ON | 2015 - 2017

- Developing and delivering customized gallery tours for specialized adult groups, while contributing to research in visitor interpretation, strategy, and accessibility.

Designer & PR Coordinator

Arta Gallery | Toronto, ON | 2015 - 2016

- Designing and writing copy for online marketing collateral, assisting with client relations, PR and budget management.

Master Art Instructor

Queen Elizabeth Park Community & Cultural Centre | Oakville, ON | 2013 - Present

- Introduction to Painting: Techniques & Materials
- Introduction to Drawing & Painting
- Advanced Drawing & Painting

Life Drawing Instructor

York University | Toronto, ON | 2013 - 2014

- Life Drawing: Post-Secondary Intensive
- Life Drawing: High School Advanced
- Life Drawing: Boot Camp



Graduate Certificate - Web Design

Sheridan College | Oakville, ON | 2017

BFA - Visual Art & Art History

York University | Toronto, ON | 2012



Client Portfolio

Bell

Virgin Mobile

Lucky Mobile

Kellogg's

Buick

GMC

Yangaroo

Leo Burnett

TD Canada Trust

Gain Laundry Detergent

Robin Hood Baking Family

Kibbles'n Bits